



# The Timeless Collection™

## Where Real Wood Meets Timeless Beauty

In a world where the authenticity of materials is often obscured by the promises of synthetic alternatives, the **Timeless Collection emerges as a beacon of elegance and natural beauty.** This is a testament to the enduring charm and now, *convenience* of real wood.







# The Timeless Collection

In a market crowded with artificial, printed “woodgrain look” panels, we offer a welcome, **real-wood response**. The Timeless Collection consists of five market-tested face choices, ranging from planked Walnut to whole piece Birch and White Oak.

Each piece is ultra-low gloss, pre-finished on both sides, **ensuring a beautiful and durable finish.**



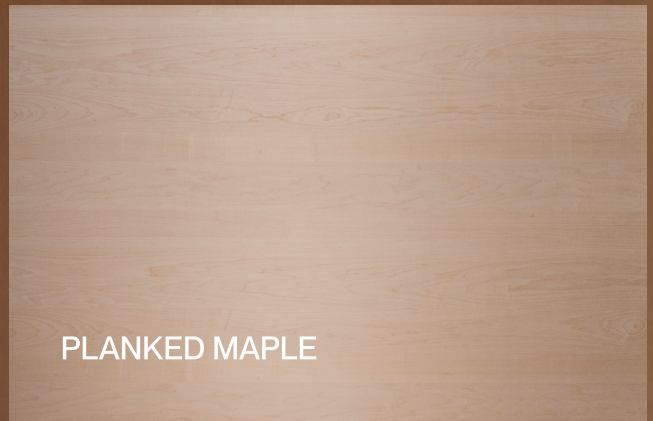
PLANKED WALNUT



PLANKED RIFT CUT  
WHITE OAK



WHOLE PIECE BIRCH



PLANKED MAPLE



PLANKED  
WHITE OAK





# Countering Myths & Arguments About Veneer

For years, synthetic surfacing manufacturers have spread less-than-complete information about real wood veneers. Many of these claims are simply unfounded. The reality is that **North American hardwood is timeless, sustainable, and can be just as easy to fabricate as printed alternatives.**

## Durability

Our collection features a hard-service UV finish with an ultra-low gloss level to visually mask long-term abrasion marks.

## Sustainability

Our wood comes from sustainably managed forests under FSC-Certified or Controlled Wood Standards, ensuring old-growth areas are protected.

## Cost

We offer a high-value wood-faced panel at a remarkably affordable price point, thanks to PB cores and standard face choices.

## Fabrication Challenges

Treat these panels like melamine in the shop! They are pre-finished on PB cores, ready for the CNC, and require no finishing. A range of coordinated edge banding is widely available.





# Edge Banding Matches

You can easily complete the edges of your Timeless components with PVC or natural wood edge banding that will beautifully complement the panels' real hardwood faces.

In the chart below, you can find complementary edge banding suggestions from Doellken and Veneer Tech for the five Timeless selections.

## Columbia's Recommendations

TIMELESS SKU	PVC EDGE BANDING				PRE-FINISHED EDGE BANDING
	1	2	3	4	
<b>Planked Walnut</b>	DOELLKEN FUSION EDGE / SURTECO 5963-B1-1540; COLUMBIAN WALNUT	DOELLKEN IMM @ 8142Z-1540-1 AUTUMN LEAVES (TEXTURED)	DOELLKEN VIVA @ 30760EFM GANACHE; TAFISA M2055 FERIA		VENEER TECH WALNUT
<b>Planked Rift Cut White Oak</b>	DOELLKEN WOODGRAIN SELECTOR / 5620 NEW AGE OAK	DOELLKEN WOODGRAIN SELECTOR / SURTECO 3179 BANNISTER OAK	DOELLKEN WOODGRAIN SELECTOR / 4897 CASTLE OAK	DOELLKEN SPEC LINE @ 3786 SOLAR OAK	VENEER TECH WHITE OAK
<b>Whole Piece Birch</b>	DOELLKEN SPEC LINE @ 3922 FUSION MAPLE	DOELLKEN SPEC LINE / SURTECO 4469 CLEAR MAPLE	DOELLKEN SPEC LINE / SURTECO 4498 AMBER MAPLE	DOELLKEN WOODGRAIN SELECTOR / DOELLKEN 4301 COUNTRY MAPLE	VENEER TECH BIRCH
<b>Planked Maple</b>	DOELLKEN SPEC LINE 4301 COUNTRY MAPLE	DOELLKEN SPEC LINE / SURTECO 4469 CLEAR MAPLE	DOELLKEN SPEC LINE @ 3922 FUSION MAPLE	DOELLKEN SPEC LINE / SURTECO 4901 HARDROCK MAPLE	VENEER TECH MAPLE
<b>Planked White Oak</b>	DOELLKEN WOODGRAIN SELECTOR / 5620 NEW AGE OAK	DOELLKEN WOODGRAIN SELECTOR / SURTECO 3179 BANNISTER OAK	DOELLKEN VIVA / 30758EFM BRASS BAND; TAFISA M2053 FERIA	DOELLKEN SPEC LINE @ 3786 SOLAR OAK	VENEER TECH WHITE OAK





# The Enduring Benefits of Real Wood

**Real wood reflects life**, while synthetic prints can appear lifeless. Each panel in our collection is **unique**, not a repetitive re-run. They are color-sorted to ensure **harmonious blend-ability**, whether used in full form or cut up and mixed. This provides customers with **a beautiful new differentiator**.

## Convenience & Appeal for Customers

FEATURE	PRO BENEFIT	CONSUMER BENEFIT
<b>5 Item Design Collection</b>	Easy to stock & sell	Easy to select
<b>Plank Effect</b>	No risk of mis-matched panels or parts	Attractive, premium appearance
<b>Edge Banding Match Suggestions</b>	Easy to fabricate	Beautiful results
<b>Locally Stocked</b>	Easy, fast access	Timely availability
<b>High-Wear Pre-finish Treatment</b>	Labor & time savings, worry- free processing	Long-term durability assurance
<b>Ultra-Low Gloss Finish (both sides)</b>	Less "fragile" than higher gloss level panels, from fabrication through installation	Popular "Natural" look; reduces impact of fingerprints and smudges
<b>Real Hardwood Faces</b>	Differentiator with no drawbacks	Maximum design appeal

FOR MORE INFORMATION, PLEASE CALL ONE OF THE REGIONAL NUMBERS LISTED OR VISIT **WWW.CFPWOOD.COM**

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